



HEALTHY HOMES START HERE



**MADE SMARTER.
LIVE BETTER.**

WHAT GOES INTO A HOME MATTERS

We know building smart + healthy homes is important to you and your residents, now more than ever. You can count on Shaw Floors carpets to feature the following Made Smarter. Live Better. components:

material

Better products start with the right ingredients, that's why all Shaw Floors carpet is Cradle to Cradle Certified™, ensuring our products are designed for people and the planet.

sound

Less noise means less stress, that's why all Shaw Floors carpet has an IIC rating greater than 50 dB.

air

All Shaw Floors carpet is CRI Green Label Plus® which means it supports good indoor air quality with low levels of Volatile Organic Compounds (VOCs).

clean

Shaw Floors carpet innovations like R2X® stain & soil treatment and ColorGuard™ bleach & fade resistant technology gives you peace of mind your carpet starts clean, stays clean and is easy to clean.

moisture

Select Shaw Floors carpet styles feature LifeGuard® Spill-proof Backing, making it the industry's only carpet solution that offers moisture support for a healthy home.



FOR MORE THAN 20 YEARS, SHAW HAS BEEN COMMITTED TO PROVIDING PRODUCTS THAT SUPPORT PEOPLE AND THE PLANET.

ALMOST 90% OF THE PRODUCTS SHAW MANUFACTURES ARE CRADLE TO CRADLE CERTIFIED™.

SHAW IS A PROUD SIGNATORY TO THE UNITED NATIONS GLOBAL COMPACT, A SET OF PRINCIPLES FOR CORPORATIONS TO UPHOLD AND PROTECT HUMAN RIGHTS, LABOR, ENVIRONMENT AND ANTI-CORRUPTION STANDARDS.